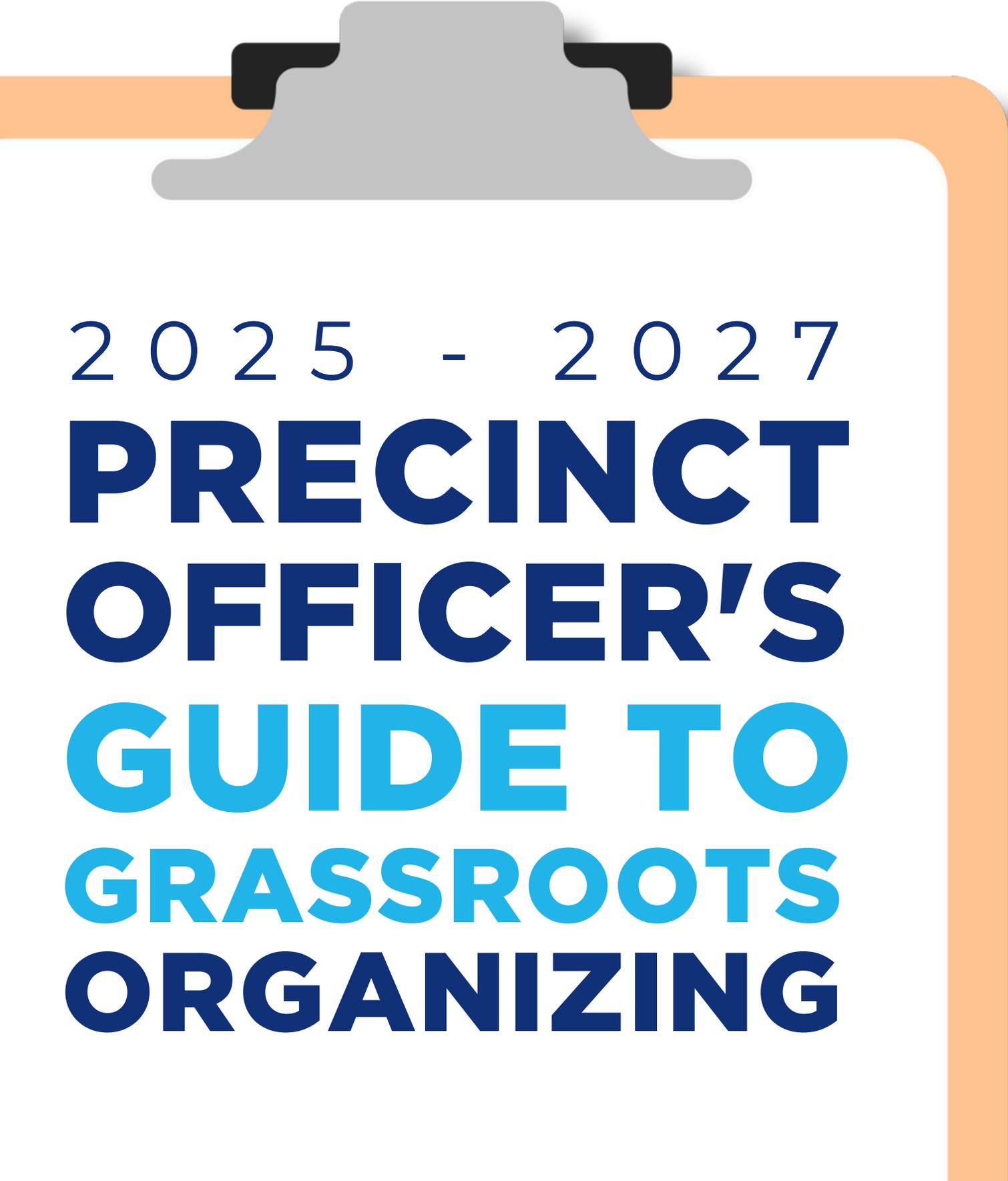




OKDEMS



2025 - 2027
**PRECINCT
OFFICER'S
GUIDE TO
GRASSROOTS
ORGANIZING**

YOU ARE A PRECINCT OFFICER, YOU ARE HOW WE WIN ELECTIONS

Welcome to the Oklahoma Democratic Party, Precinct Officer!

The Oklahoma Democratic Party (ODP) stands with you along this path of progress. The only way to bring an end to the one-party rule of this state is to build a grassroots movement, organizing block by block and building meaningful connections with our friends, family members, and neighbors.

Let's get back to the basics and talk about kitchen table issues at our neighbors' kitchen tables. Precinct Officers are on the front lines of ensuring that voters have access to the information that they need, and are vital in the success of Democrats locally and statewide.

As a Precinct Officer, you are creating change at the local, state, and national levels. So let's grab our clipboards, go into our communities, and knock on some doors as proud Block Captains. Together, we are growing the good life for all Oklahomans, not just a few at the top.

Resources:

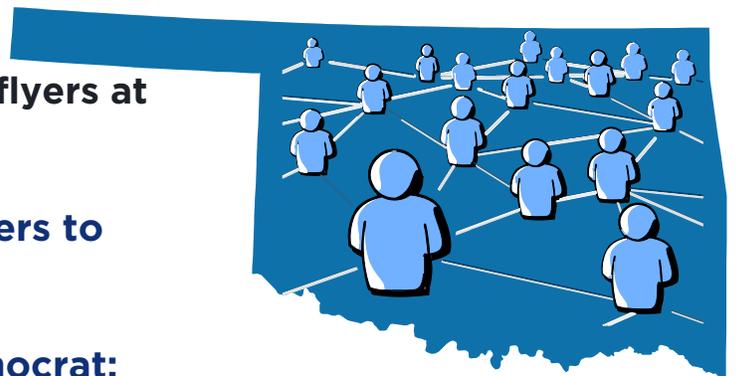
Find our templates for print-at-home flyers at www.okdemocrats.org/precinct

For voting information, direct all voters to www.iwillvote.com/ok

For more training on everything Democrat:
National Democratic Training Committee
<https://trainedemocrats.org>

Volunteer Events
mobilize.us

Candidate Support:
<https://www.okdemocrats.org/run>



Have a question?

Contact the officers and staff working on our Precinct Officers Program. Email Precinct@okdemocrats.org

PRECINCT OFFICER RESPONSIBILITIES



Precinct Officers can expect to be invited to volunteer at least three times a month with their county party. Volunteer tasks vary by county.

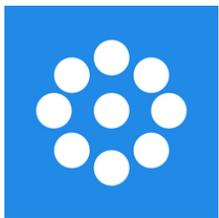
Precinct Officers are tasked with:

- Attending Training Events held by the State and Local County Party
- Communicate with County Party Leadership and your fellow Precinct Captains
- Meet with local, state, and national Democrat campaign staff and candidates
- Being a part of our canvassing team. Talk to registered Democrat and voting households in your precinct. (4 times a year!)
- Assist campaigns in distributing campaign supplies to voters in your precinct (example: yard signs, walk cards)
- Hosting, co-hosting, or volunteering events in your area like Yard Sign Parties, Postcard Parties, Phone Banks, or Fundraisers
- Help recruit fellow officers to help you organize your precinct!

PRECINCT OFFICER TO DO LIST:

- ✓ Complete your contact information to your local County Party leadership (email and cell phone)
- ✓ Download your 50 Door Contact List from okdemocrats.org/precinct
- ✓ Download the Minivan app and create an Action ID using the email you provided to your County. Minivan is how we will send you your list of voters.
- ✓ Research your districts! School Board, County, City, and State Legislative Districts
- ✓ Schedule your first "in-the-field" day!
Need more help? Email: precinct@okdemocrats.org

NGP MiniVAN App



Minivan (or Minivan Touch) is free and available for mobile phone download for Apple, Google, and Android phones.

Create an Action ID with the email you provided at your county precinct meeting and a password you can remember.

Free online training on how to use miniVAN is available to you here: traindemocrats.org/course/minivan-canvassing

Once you are logged in, it's time to enter your number. Make sure you start from home to get the homes closest to you! This list works statewide. Train a friend with this list too! Contact us for a full precinct list.

Visit: okdemocrats.org/precinct for your list number

TIMELINE OF EVENTS

2025

MARCH - APRIL

COUNTY ORGANIZING &
CONVENTIONS

FUNDRAISING MONTH

APRIL 1 ELECTIONS

MAY

CONGRESSIONAL DISTRICT
CONVENTION

SUMMER KNOCKING STARTS

MAY 13 ELECTION

JUNE

STATE CONVENTION

JUNE 28-29

JULY

CANDIDATE RECRUITMENT

BEGINS

AUGUST

FALL CANVASSING
FUNDRAISING BEGINS

SEPTEMBER

VOTER REGISTRATION MONTH

OCTOBER

PEAK FUNDRAISING

NOVEMBER

ONE YEAR TO WIN

DECEMBER

HOLIDAY CELEBRATIONS

2026

JANUARY & FEBRUARY

WINTER VOTER CONTACT
CANDIDATE RECRUITMENT

MARCH

FUNDRAISING FOR FILING
CAMPAIGN ACADEMY

APRIL

CANDIDATE FILINGS
CANDIDATE SUPPORT PLAN

MAY

DOOR KNOCKING
SUMMER VOLUNTEER
RECRUITMENT

JUNE & JULY

SUMMER COMMUNITY BUILDING
EVENTS

AUGUST

RAMP FUNDRAISING
40 VOTERS A DAY BEGINS

SEPTEMBER

PUSH FOR ABSENTEE
FINAL VOTER REGISTRATION

OCTOBER

GET OUT THE VOTE
MAIL-IN VOTES

NOVEMBER

ELECTION SPRINT

DECEMBER

BREAK

ORGANIZER'S TOOL BOX

GRASSROOTS COMMUNICATION

The “Personal Story” or “Story of Self” is a powerful tool organizers use to connect with and convince friends and neighbors. Most importantly, your story is what inspires others to vote.

Taking the time to create your personal story will solidify your motivation towards helping to elect Democrats in your precinct. When you share it with your community you're organizing in, you build momentum for others to join you in creating change.

Use the boxes below to make notes about your story. Once you've honed your perspective, you'll be prepared to share your story while canvassing and to train your volunteer team to create their own Personal Story.



Why You Care:

- What issues matter most to you?
- What story or experience illustrates this?
How can Democrats in office have an impact?



Your Values:

- What character traits or ideals do you hold dear?
- How do these relate to the issues you care about?



Election Connection:

- Explain the connection between your story and the election.
- Why does the outcome matter to the issues you see?

Share your story of self!
Email Precinct@okdemocrats.org

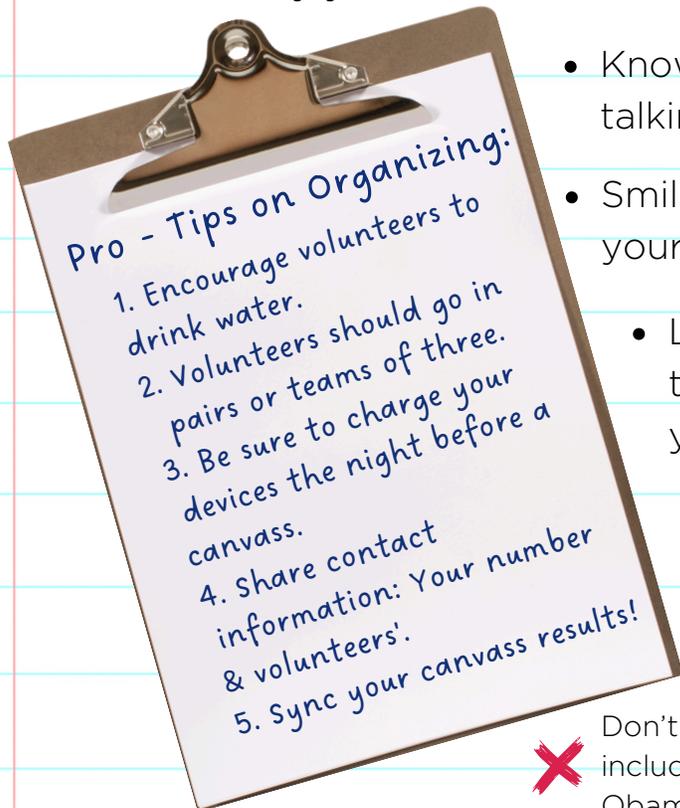


PRO TIPS FOR: KNOCKING DOORS

- Complete the MiniVAN training
- Plan your door knocking day

Will you be going solo, inviting a friend, or launching an event? To launch a public volunteer event:

- Email precinct@okdemocrats.org to list your event
- Choose a meeting space and time
- Be ready to help your volunteers download the app and craft a "story of self"
- Organize your materials (if applicable)
- Email Precinct@okdemocrats.org to list your event as public
- Download the miniVAN app, create an Action ID, log in.
- Identify your list number as provided by ODP or your county officer



- Know your script and survey questions. Practice talking the script with a friend or family member.
- Smile and have fun! Voters will respond to your enthusiasm and your energy.
- Look around before you knock. See if there is anything relatable you can use in your conversation.

**NEVER PUT LITERATURE
IN MAILBOXES**

✗ Don't speak negatively of other points of view or people. This includes other candidates, Republicans and Trump. As Michelle Obama says, "When they go low, we go high."

✗ Don't go in the house. Safety first! Do Not enter a gate that has a "warning dog" sign or a sign indicating the resident does not want you to enter.

✗ Steer clear from using language like, "Do you have a minute to talk or "Are you busy?". These make it easy for someone to tell you 'no' and shut down the conversation.

NOW IS THE TIME TO
ORGANIZE

TO RESIST AND INSPIRE OUR NEIGHBORS

FIGHT BACK

FOR JUSTICE AND FREEDOMS

TOGETHER

WE WILL OVERCOME. WE WILL

WIN ELECTIONS

OKDEM

